

JEREMY SLATER

JEREMYSLATER.COM | JEREMY@JEREMYSLATER.COM | 917-691-4613

STAFF POSITIONS

IAC / ASK APPLICATIONS / SLIMWARE UTILITIES
WEB DESIGNER (2014-2017)

Design and production of landing pages and banner ads for IAC Applications / Ask Applications products. Design (branding, interfaces, websites, landing pages, banner ads, HTML emails) and production for Slimware Utilities and all of their associated sites: DriverUpdate, SlimCleaner, SlimBackup, SlimAV, and Slimware Premium Support.

WEITZ & LUXENBERG
WEB DESIGNER (2011-2012)

Designed and produced landing pages, sites, banner ads, HTML emails, and print collateral materials.

MODERN CONSUMER / RED VENTURES
LEAD DESIGNER (2003-2009)

Designed logos, HTML emails, banner ads, landing pages, and print materials for Modern Consumer, Driverloans.com, private label websites, and DStar TV (DirectTV).

MTVI GROUP / SONICNET.COM
DESIGNER (1999-2001)

Designed for Radio Sonicnet, Video Sonicnet, Contests, banner ads and maintained images for the sonicnet.com homepage.

IN2 / TMP WORLDWIDE
DESIGNER (1998-1999)

Designed interactive and animated banners, for ABC, MBNA, Furniture.com, Hardware.com, mamamedia, Star Media, Children's Television Workshop, and Columbia House.

N2K / MUSIC BOULEVARD / CDNOW
DESIGNER (1996-1998)

Design and production for Music Boulevard, Jazz Central Station, Rocktropolis, Classical Insites, MilesDavis.com, and DavidBowie.com.

CONSULTING POSITIONS

PARENTHESIS MEDIA
DESIGNER (2009-PRESENT)

Designed HTML emails, landing pages, banner ads, and mobile ads for several clients including RevPoint Media, Turn Two Media, Media Nova, Cross Pond Media, Proffiliates, Sprockets, Live Intent, Datalot.

NEW YORK & COMPANY
FREELANCE DESIGNER (2009-2010)
Designed banner ads, emails, and homepages.

MEDIA WHIZ
FREELANCE DESIGNER (2002-2003)
Designed websites, landing pages, banner ads, pop-ups, and HTML emails.

SCHOLASTIC
FREELANCE DESIGNER (2000-2001)
Layout and design for children's books and interactive presentations.

AMAZON
FREELANCE DESIGNER (1999-2000)
Designed and animated e-cards.

RESET
FREELANCE DESIGNER (1998-1999)
Design and production for HBO, Interscope Records, Warner Brothers, Con Edison, and Sony Ericsson.

MERCURY SEVEN
FREELANCE DESIGNER (1998-1999)
Design and production for Madison Square Garden, New York Rangers, Ericsson Cyberlab, French Culinary Institute, and Spree.

TEACHING POSITIONS

LEHMAN COLLEGE (2000)
ADVANCED PHOTOSHOP

SCHOOL OF VISUAL ARTS (1996-1997)
DIGITAL COLOR FOR CARTOONISTS

EDUCATION

SCHOOL OF VISUAL ARTS
MFA IN COMPUTER ART (1996)

SUNY AT BUFFALO
BACHELOR OF SCIENCE IN DESIGN (1989)

SKILLS

Adobe Creative Suite (Photoshop, Illustrator, Animate, Flash, Premiere, Dreamweaver, InDesign, After Effects, Fireworks), Sketch, Invision, Microsoft Office, Pro Tools, HTML, CSS, Javascript, JQuery.