

# JEREMY SLATER

JEREMYSLATER.COM | JEREMY@JEREMYSLATER.COM | 917-691-4613

## STAFF POSITIONS

### IAC / ASK APPLICATIONS

#### WEB DESIGNER (2014-17)

Design and production of landing pages and banner ads for IAC Applications / Ask Applications products. Design (branding, interfaces, websites, landing pages, banner ads, HTML emails, print collateral materials) and production for Slimware Utilities and all of their associated products: DriverUpdate, SlimCleaner, SlimBackup, SlimAV, and Slimware Premium Support.

### MODERN CONSUMER / RED VENTURES

#### LEAD DESIGNER (2003-09)

Designed logos, HTML emails, banner ads, landing pages, and print materials for Modern Consumer, Driverloans.com, private label websites, and DStar TV (DirectTV).

### MTVI GROUP / SONICNET.COM

#### DESIGNER (1999-01)

Designed for Radio Sonicnet, Video Sonicnet, Contests, banner ads and maintained images for the sonicnet.com homepage.

### IN2 / TMP WORLDWIDE

#### DESIGNER (1998-99)

Designed interactive and animated banners, for ABC, MBNA, Furniture.com, Hardware.com, mamamedia, Star Media, Children's Television Workshop, and Columbia House.

### N2K / MUSIC BOULEVARD / CDNOW

#### DESIGNER (1996-98)

Design and production for Music Boulevard, Jazz Central Station, Rocktropolis, Classical Insites, MilesDavis.com, and DavidBowie.com.

## CONSULTING POSITIONS

### PARENTHESIS MEDIA

#### DESIGNER (2009-PRESENT)

Designed HTML emails, landing pages, banner ads, and mobile ads for several clients including Media Nova, Proffiliates, RevPoint Media, Turn Two Media, Cross Pond Media, Live Intent, Sprockets, Datalot.

### NEWELL BRANDS

#### DIGITAL PRODUCTION ARTIST/DESIGN (2018-19)

Asset creation and delivery for all of the products at Newell Brands. Brands include Coleman, Marmot, Contigo, Rubbermaid, FoodSaver, Sistema, Ball, Crock-Pot, Mr. Coffee, Calphalon, Sunbeam, Oster, Graco, First Alert, Yankee Candle, WoodWick, Paper Mate, Parker, Rotring, Elmer's, Sharpie, Prismacolor, X-Acto.

### AMAZON

#### FREELANCE DESIGNER (1999-2000)

Designed and animated e-cards.

### MERCURY SEVEN

#### FREELANCE DESIGNER (1998-99)

Design and production for Madison Square Garden, New York Rangers, Ericsson Cyberlab, French Culinary Institute, and Spree.

### RESET

#### FREELANCE DESIGNER (1998-99)

Design and production for HBO, Interscope Records, Warner Brothers, Con Edison, and Sony Ericsson.

## TEACHING POSITIONS

### LEHMAN COLLEGE (2000)

#### ADVANCED PHOTOSHOP

### SCHOOL OF VISUAL ARTS (1996-97)

#### DIGITAL COLOR FOR CARTOONISTS

## EDUCATION

### SCHOOL OF VISUAL ARTS

#### MFA IN COMPUTER ART (1996)

### SUNY COLLEGE AT BUFFALO

#### BACHELOR OF SCIENCE IN DESIGN (1989)

## SKILLS

Adobe Creative Suite (Photoshop, Illustrator, Animate, Flash, Premiere, Dreamweaver, InDesign, After Effects), Sketch, Invision, Microsoft Office, Powerpoint, HTML, CSS, Javascript, JQuery.