

# JEREMY SLATER

WWW.JEREMYSLATER.COM / JEREMY@JEREMYSLATER.COM / 917-691-4613

## EXPERIENCE

### PARENTHESIS MEDIA

New York, NY  
2009 – PRESENT

### DESIGNER

Designed HTML emails, landing pages, banner ads, and mobile ads for several clients including RevPoint Media, Turn Two Media, Media Nova, Cross Pond Media, Proffiliates, Sprockets, Live Intent, Datalot.

### IAC/ASK APPLICATIONS

### SLIMWARE UTILITIES

New York, NY  
2014 – 2017

### WEB DESIGNER

Design and production of landing pages and banner ads for IAC Applications / Ask Applications products. Design (branding, interfaces, websites, landing pages, banner ads, HTML emails) and production for Slimware Utilities and all of their associated sites: DriverUpdate, SlimCleaner, SlimBackup, SlimAV, and Slimware Premium Support.

### WEITZ & LUXENBURG

New York, NY  
2011 – 2012

### WEB DESIGNER

Designed and produced landing pages, sites, banner ads, HTML emails, and print collateral materials.

### MODERN CONSUMER

### RED VENTURES

New York, NY  
2003 – 2009

### LEAD DESIGNER

Designed logos, HTML emails, banner ads, landing pages, and print materials for Modern Consumer, Driverloans.com, private label websites, and DStar TV (DirectTV).

### MTVi GROUP

### SONICNET.COM

New York, NY  
1999 – 2001

### DESIGNER

Designed for Radio Sonicnet, Video Sonicnet, Contests, banner ads and maintained images for the sonicnet.com homepage.

### IN2/TMP WORLDWIDE

New York, NY  
1998 – 1999

### DESIGNER

Designed interactive and animated banners, for ABC, MBNA, Furniture.com, Hardware.com, mamamedia, Star Media, Children's Television Workshop, and Columbia House.

### N2K/MUSIC BOULEVARD

### CDNOW

New York, NY  
1996 – 1998

### DESIGNER

Design and production for Music Boulevard, Jazz Central Station, Rocktropolis, Classical Insites, MilesDavis.com, and DavidBowie.com.

## CONSULTING

### VARIOUS COMPANIES

New York, NY  
1998 – PRESENT

### FREELANCE DESIGNER

Design and production for a number of clients including: New York & Company, Amazon, Sony, Media Whiz, Otherwisz, Scholastic, Reset, HBO, Interscope Records, Warner Brothers, Con Edison, Sony Ericsson, Mercury Seven, Madison Square Garden, New York Rangers, French Culinary Institute, and Spree.

## EDUCATION

### SCHOOL OF VISUAL ARTS

New York, NY  
1993– 1996

### MFA IN COMPUTER ART

Studied Computer Art.

### STATE UNIVERISITY COLLEGE AT BUFFALO

Buffalo, NY  
1984– 1989

### BACHELOR OF SCIENCE IN DESIGN

Studied Graphic Design.

## SKILLS

Adobe Creative Suite (Photoshop, Illustrator, Animate, Flash, Premiere, Dreamweaver, InDesign, After Effects, Fireworks), Sketch, Invision, Microsoft Office, Pro Tools, HTML, CSS, Javascript, JQuery.